

*.....think inside
the box.....*



Why Packing is Important

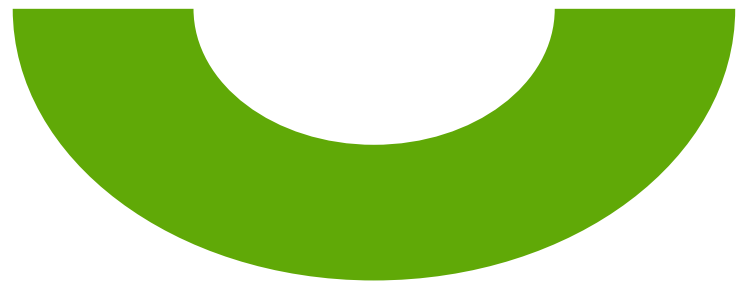
Packing is now generally regarded as an essential component of our modern life style and the way business is organized. Packing is the wrapping or enclosing of a physical object, typically a product that will be offered for sale. It is the process of preparing items of equipment for transportation and storage before reaching the end customers and the very basic/functional purpose for Packing are,

- Protection & Preservation
- Differentiation & Identification
- Promotion & Branding

Packing is recognized as an integral part of modern marketing operation, which adds value for the product, the brand and the company as such.



Packing adds value for the product, the brand and the company.....



From Commodities to Consumer Durables, from Electronics to Packed Foods are being packed in different forms and varieties. Packing has become one of the most convincing reasons of consumer buying behavior.

Packing differentiates the identity and adds to the value proposition



“.....packing doesn't reserves the protection, for the products alone.....”

Sustainable Packing is the development and use of packing which results in improved sustainability, which doesn't harm nature and made from recycled materials, bio-degradable, helps in reducing the environmental impact and ecological footprint. The broad goals of sustainable packing are:

1. Functional - product protection, safety, regulatory compliance, etc
2. Cost effective - if it is too expensive, it is unlikely to be used
3. Support long-term human and ecological health

Sustainable packing is a relatively new addition to the environmental considerations for packing. It requires more analysis and documentation to look at the package design, choice of materials, processing, and life cycle. Companies implementing these eco-friendly actions are reducing their carbon footprint, using more recycled materials, reusing more package components, etc.



Is my packing Environmentally Compatible?

Ask yourself.....

- *Is the packing beneficial, safe, and healthy for individuals and communities?*
- *Does the packing meet market criteria for performance and cost?*
- *Is the packing sourced, manufactured, transported and recycled using renewable energy?*
- *Does the packing maximize the use of renewable or recycled source materials?*
- *Is the packing manufactured using clean production technologies and best practices?*
- *Is the packing made from materials healthy in all probable end-of-life scenarios?*
- *Is the packing physically designed to optimize materials and energy?*
- *Is the packing effectively recovered and utilized in biological and/or industrial cradle-to-cradle cycles?*

Understand the impact.....and Act now...



Interested in understanding the statistics of how much petroleum based packing products causes the pollution?

Visit..... www.gpack.in

Advantage of Pulp Packing

- Molded Pulp products are economical, ready to use and environmentally compatible
- Molded Pulp products are tough, resilient, can be reused and recycled
- Molded Pulp is appreciated by users customers because of easy disposal
- Molded Pulp packaging are passed under many tests in the laboratory for Drop, Bump and Vibration
- Molded Pulp can be thermal-pressed to produce a high quality appearance



- Molded Pulp products are produced without the use of toxic materials
- Molded Pulp Products produce no toxic materials when incinerated
- Molded Pulp disposal costs are minimal

- Molded Pulp products can be used in automated packaging processes
- Molded Pulp can be made into complex shapes
- Molded Pulp packaging products can be printed and embossed



- Molded Pulp can provide blocking and bracing as well as cushioning
- Molded Pulp is neutral electrically and produces no static electrical discharges
- Molded Pulp packaging are compatible with environmental standards

- Molded Pulp designed interior packaging products can reduce packing labor costs
- Molded Pulp can be used to protect large heavy items as well as small delicate products
- Molded Pulp medical product packaging is acceptable for radiation and ETO gas sterilization

Why G-Pack

G-Pack (**Green Pack**)...The name prescribes the business we are in, In fast paced world, we believe protecting the nature and living our earth as a better pace to live for the forthcoming generations is of greater significance. With this as the DNA of G-Pack and the obsession to improvise the human life style by promoting Eco-Friendly products usage, G-Pack ventured into Recycling Paper and Pulp Molded Products Manufacturing.

Our Manufacturing facility and Process too are Eco-Friendly. Located at Kallapalayam, Coimbatore, India.

With over 6000 sq.ft built up area and state of art machineries uses Electric Power - generated from renewable energy sources, Sunlight/Wood fuelled Dryer, Minimal Water Consumption, Nil Residual deposits and many more Nature Conserving Processes.



Emphasizing the concept **Reuse & Recycle**, all our products manufactured are by recycling used paper. Paper Pulp made products are Environmental Friendly, Recyclable, Bio-Degradable and Economic and it causes no harm to the nature.

Started with a beginning of products to cater poultry industries needs, within a short span of 15 months, G-Pack started catering to Agro, Pharmaceuticals, Electronics and Hospitality industries with products that match global standards and quality at the same time economic.

For more information about Pulp Packing and to get your Pulp Packing Proposal do write us

G-Pack Paper Conversions

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